

REP HEADLINE# 6277344 TRF# E:120822  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 19.17

REP: MAKEGOOD  
 SPOT CANCELED ON LN 35  
 LN 64 ADDED  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DSCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35			ES 400P-500P	30		\$1,000.00	10/23	10/26	3		TU-F	3
35			ES 400P-500P	30		\$1,000.00	10/30	11/2	2		TU-F	2
64			A 700P-800P	30		\$1,000.00	11/3	11/3	1		SAT	1

11/24/12 FCC

gm

REP HEADLINE# 6277344 TRF# E:120622  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	134650.00		NOV/12			54350.00						
CONTRACT TOTAL												189000.00
TOTAL SPOTS												161

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%  
SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Great American Media**      **Democratic Senate Campaign Comm/ Issue**  
 1010 Wisconsin Avenue NW      Submission Number 822      Issue 3  
 Washington DC 20007



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Democratic Senate Campaign	<b>Submission Cost:</b> 189000	<b>Campaign Ref:</b> E:120822104
<b>Buyer:</b> Comm/ Issue	<b>Client/Product/Estimate:</b> 49 / 53 / 1505	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06277344
<b>Est./PO Number:</b> 06277344	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Dsc-cle	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots	3				3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots	2	2			4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots	3		3	3	9	225
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots	1				1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots	2				2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots		3	3	3	9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	3				3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots	3	3			6	480
9	M-F 5p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2				2	300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					38	36	41	38	8	161	
<b>Closed PR</b>								1		1	

Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 822 Issue 3  
 Washington DC 20007



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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Senate Campaign Comm/ Issue	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: ..	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	Nbr of Spots 2	2				4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	Nbr of Spots 2					2	400
12	M-F 6a News .TWTF..	02	1250	30 Comme	Nbr of Spots 2					2	250
13	M-F 7p News .TWTF..	02	1500	30 Comme	Nbr of Spots 2	2				4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	Nbr of Spots 2	2				4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	Nbr of Spots 1	1				2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots 3	3	3	3		12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	Nbr of Spots 2					2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots 1	1				1	1400
19	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	03	1350	30 Comme	Nbr of Spots 1					1	135
21	Sun 8a Today Show .....S	02	650	30 Comme	Nbr of Spots 1					1	65
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	38	36	41	38	8	161
Closed PR									1		

**Great American Media**      **Democratic Senate Campaign Comm/ Issue**  
 1010 Wisconsin Avenue NW      Submission Number 822      Issue 3  
 Washington DC 20007



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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 49 / 53 / 1505	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06277344
<b>Est./PO Number:</b> 06277344	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 1p Days Of Our Lives TWTF..	02	600	30 Comme	Nbr of Spots	2	2			4	240
24	M-F 1p Days Of Our Lives TWTF..	02	650	30 Comme	Nbr of Spots			1		1	65
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots		1	1		2	120
28	M-F 11a Daytime M.....	02	250	30 Comme	Nbr of Spots	1		1	1	3	75
29	M-F 12p Today Show III TWTF..	02	350	30 Comme	Nbr of Spots	1				1	35
30	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots		1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	1	1	4	160
32	M-F 3p Doctors TWTF..	03	550	30 Comme	Nbr of Spots	3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1				1	45
34	M-F 3p Doctors M.....	03	550	30 Comme	Nbr of Spots	1	1	1	1	3	165
35	M-F 4p Dr Oz TWTF..	02	1000	30 Comme	Nbr of Spots	3	2			5	500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					38	36	41	38	8	161	
<b>Closed PR</b>								1		1	

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Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
36	M-F 4p Dr Oz M.....	02	800	30 Comme	Nbr of Spots	1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots			1	1	2	200
38	M-F 5p News .TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
39	M-F 530p News .TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
40	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots			2		2	500
41	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots		1			1	200
42	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
43	M-F 6a News .TWTF..	02	1350	30 Comme	Nbr of Spots		2			2	270
45	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots		1			1	125
46	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1	1	145
47	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots		2	2		4	800
48	M-F 7p News	02	1500	30 Comme	Nbr of Spots	1	1			2	300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					38	36	41	38	8	161	
Closed PR								1		1	

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Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Comm/ Issue		
Buyer: ..	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	200
50	M-F 7a Today Show .TWTF..	02	1600	30 Comme	Nbr of Spots		2			2	320
51	M-F 7a Today Show .TWTF..	02	1800	30 Comme	Nbr of Spots			2		2	360
52	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots		1			1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme	Nbr of Spots			1		1	160
54	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots			1		1	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots		1		1	4	420
56	M-Su 11p News .TWTF..	01	2500	30 Comme	Nbr of Spots		2		2	6	1500
57	M-Su 11p News M.....	02	2200	30 Comme	Nbr of Spots		1			1	220
58	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
59	Sat 1130p ET / 1030p CT Saturday Night Live .....S	02	1500	30 Comme	Nbr of Spots			1		1	150
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	38	36	41	38	8	161
<b>Closed PR</b>								1		1	

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Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
61	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots		1			1	100
63	Sun 6p News .....S	02	1000	30 Comme	Nbr of Spots	1	1			2	200
64	Sat 7p Star Watch .....S	05	1000	30 Comme	Nbr of Spots			1		1	100
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	
Closed PR								1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
35	M-F 4p Dr Oz	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120822104

Grand Totals

	Totals	10/08	10/15	10/22	10/29	11/05
Spots	161	38	36	41	38	8
Cost	189000	39050	49900	45700	45150	9200

Grand Totals:

Spots: 161  
 Gross Total: 189,000.00  
 Commission: 28,350.00  
 Net Total: 160,650.00



REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*  
 REP HEADLINE# 6277344 TRF# E:120822  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW,  
 WASHINGTON, DC 20007  
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 16.16

REP: MAKEGOOD 10/8  
 SPOTS CANCELED LN 19  
 LN 63 ADDED  
 PGM CHANGE LN'S 3,14,28,47-49,54  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DSCC IE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 : :LINE#: : : : : : : : : : : : :SPTS:  
 AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505  
 AGENCY PRODUCT CODE = 53

3	NZ	1100A-1200N	30			\$250.00	10/9	10/12	3		TU-F	3
3	NZ	1100A-1200N	30			\$250.00	10/16	10/19	0		TU-F	0
3	NZ	1100A-1200N	30			\$250.00	10/23	10/26	3		TU-F	3
3	NZ	1100A-1200N	30			\$250.00	10/30	11/2	3		TU-F	3

PROGRAM : DAYTIME  
 CON COM1: DAYTIME

11/11/12 FRC (3)

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT8/12 16.16  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		NZ	730P-800P	30		\$1,500.00	10/9	10/19	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
19		S	600P-630P	30		\$1,000.00	10/13	10/20	0		SAT	0
PROGRAM : NEWSCH8-6 SAT												
CON COM1: NEWSCH8-6 SAT												
28		NZ	1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28		NZ	1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
47		NZ	700P-730P	30		\$2,000.00	10/23	11/2	2		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
48		NZ	700P-730P	30		\$1,500.00	10/15	10/22	1		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
49		NZ	700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
54		NZ	730P-800P	30		\$2,000.00	10/23	11/2	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
63		A	600P-630P	30		\$1,000.00	10/14	10/21	1		SUN	2
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 6277344 TRF# E:120822 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT8/12 16.16  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	134650.00	NOV/12	54350.00									
CONTRACT TOTAL												189000.00
TOTAL SPOTS												161

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6277344 TRF# E:120822  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP  
 OCT3/12 12.09  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DSCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME LAURA BASSETT

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6277344

CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.09

REP: REVISION  
 SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62  
 NEW TTL \$189,000  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DSCC IE

9/11/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49  
 AGENCY PRODUCT CODE = 53  
 AGENCY EST# = 1505

3	ES		1100A-1200N	30		\$250.00	10/9	10/12	3		TU-F	3
3	ES		1100A-1200N	30		\$250.00	10/16	10/19	0		TU-F	0
3	ES		1100A-1200N	30		\$250.00	10/23	10/26	3		TU-F	3
3	ES		1100A-1200N	30		\$250.00	10/30	11/2	3		TU-F	3

PROGRAM : NC8 MIDDAY  
 CON COM1: NC8 MIDDAY

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT3/12 12.09  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	E		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/12	2		TU-F	2
10	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/9	10/12	2		TU-F	2
10	S		600P-630P	30		\$2,000.00	10/16	10/19	0		TU-F	0
11	S		600A-700A	30		\$1,250.00	10/9	10/12	2		TU-F	2
11	S		600A-700A	30		\$1,250.00	10/16	10/19	0		TU-F	0
10	S		630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$6,000.00	10/28	10/28	0		SUN	0
10	S		900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$4,500.00	10/17	10/17	0		WED	0
11	S		100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$650.00	10/30	11/2	1		TU-F	1
10	S		1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,000.00	10/23	10/26	0		TU-F	0
11	S		1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/30	11/2	0		TU-F	0

REP HEADLINE# 6277344 TRF# E:120822  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.09  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	ES		1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
28	ES		1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28	ES		1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28	ES		1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY												
40	E		600P-630P	30		\$2,500.00	10/30	11/2	2		TU-F	2
PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX												
41	S		600A-700A	30		\$1,450.00	10/30	11/2	0		TU-F	0
PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM												
49	E		700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
40	ES		600P-630P	30		\$1,350.00	11/3	11/3	0		SAT	0
PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT												
42	S		900P-1000P	30		\$5,500.00	10/31	10/31	0		WED	0
PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER												

OCT/12 134650.00 NOV/12 54350.00  
 CONTRACT TOTAL 189000.00  
 TOTAL SPOTS 161

REP HEADLINE# 6277344 TRF# E:120822  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 12.09  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%  
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Great American Media      Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 801      Issue 2  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Democratic Senate Campaign	<b>Submission Cost:</b> 189000	<b>Campaign Ref:</b> E:120822104
<b>Buyer:</b> Comm/ Issue	<b>Client/Product/Estimate:</b> 49 / 53 / 1505	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06277344
<b>Est./PO Number:</b> 06277344	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Dsc-Ie	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3		3		3	9	225
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3		3		3	9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2					2	300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					38	36	41	38	8	161	



Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2  
 Washington DC 20007



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Original

<b>Client:</b> Democratic Senate Campaign	<b>Submission Cost:</b> 189000	<b>Campaign Ref:</b> E:120822104
<b>Buyer:</b> Comm/ Issue	<b>Client/Product/Estimate:</b> 49 /53 /1505	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06277344
<b>Est./PO Number:</b> 06277344	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	Nbr of Spots	2				2	400
12	M-F 6a News .TWTF..	02	1250	30 Comme	Nbr of Spots	2				2	250
13	M-F 7p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	Nbr of Spots	2	2			4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	Nbr of Spots	1	1			2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	3	3	3		12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	Nbr of Spots	2				2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots		1			1	1400
19	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	03	1350	30 Comme	Nbr of Spots	1				1	135
<b>Weekly Totals: Total Spots(Ord Spots)</b>					38	36	41	38	8	161	

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 1010 Wisconsin Avenue NW Submission Number 801 Issue 2  
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Origina

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
21	Sun 8a Today Show .....S	02	650	30 Comme	Nbr of Spots 1					1	65
23	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme	Nbr of Spots	2	2			4	240
24	M-F 1p Days Of Our Lives .TWTF..	02	650	30 Comme	Nbr of Spots			1		1	65
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots			1		1	120
28	M-F 11a Daytime M.....	02	250	30 Comme	Nbr of Spots		1		1	3	75
29	M-F 12p Today Show III .TWTF..	02	350	30 Comme	Nbr of Spots		1			1	35
30	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots			1		1	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots		1		1	4	160
32	M-F 3p Doctors .TWTF..	03	550	30 Comme	Nbr of Spots		3		3	9	495
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots		1			1	45
34	M-F 3p Doctors	03	550	30 Comme	Nbr of Spots			1	1	3	165
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2  
 Washington DC 20007



WFLA-TV  
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 Tampa, FL 33601

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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme			3	3		6	600
36	M-F 4p Dr Oz M.....	02	800	30 Comme		1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme				1	1	2	200
38	M-F 5p News .TWTF..	01	1700	30 Comme			2	2		4	680
39	M-F 530p News .TWTF..	01	1700	30 Comme			2	2		4	680
40	M-F 6p News .TWTF..	01	2500	30 Comme				2		2	500
41	M-F 6p News M.....	02	2000	30 Comme			1			1	200
42	M-F 6p News M.....	01	2500	30 Comme					1	1	250
43	M-F 6a News .TWTF..	02	1350	30 Comme				2		2	270
45	M-F 6a News M.....	02	1250	30 Comme				1		1	125
46	M-F 6a News	01	1450	30 Comme					1	1	145
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 7p News .TWTF..	01	2000	30 Comme			2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme		1	1			2	300
49	M-F 7p News M.....	01	2000	30 Comme					1	1	200
50	M-F 7a Today Show .TWTF..	02	1800	30 Comme			2			2	320
51	M-F 7a Today Show .TWTF..	02	1800	30 Comme				2		2	360
52	M-F 7a Today Show M.....	02	1400	30 Comme		1				1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme				1		1	160
54	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme			1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme		1	1	1	1	4	420
56	M-Su 11p News .TWTF..	01	2500	30 Comme		2	2	2		6	1500
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	38	36	41	38	8	161

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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
57	M-Su 11p News	02	2200	30		1				1	220
	M.....			Comme							
58	M-Su 11p News	01	2500	30				1		1	250
	M.....			Comme							
59	Sat 1130p ET / 1030p CT Saturday Night Live	02	1500	30			1			1	150
	.....S.			Comme							
61	Sun 8a Today Show	02	1000	30			1			1	100
	.....S			Comme							
63	Sun 6p News	02	1000	30	1	1				2	200
	.....S			Comme							
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Grand Totals											
Month 10 Weeks: 4				Month 11 Weeks: 4							
10/08	10/15	10/22	10/29	11/05	11/12	11/19	11/26	12/03	12/10	12/17	12/24
38	36	41	38	8							
Cost	39050	49900	45700	45150							
Spots	161										
Cost	189000										

Spots: 161  
 Gross Total: 189,000.00  
 Commission: 28,350.00  
 Net Total: 160,650.00

AUG15/12 09.0  
\*\*\* WFLA-TV \*\*\*

AUG15/12 09.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/9	10/12	1		TU-F	1
5			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/9	10/12	2		TU-F	2
5			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/16	11/2	3		TU-F	9
6			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/9	10/12	3		TU-F	3
7			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/9	10/19	3		TU-F	6
8			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
9			530P-600P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/9	10/12	2		TU-F	2
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/16	10/19	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/9	10/12	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/16	10/19	2		TU-F	2

REP HEADLINE# 6277344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,500.00	10/9	10/19	2		TU-F	4
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/9	10/12	2		TU-F	2
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/16	10/19	2		TU-F	2
14			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,500.00	10/9	10/19	1		TU-F	2
15			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/9	11/2	3		TU-F	12
16			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/9	10/13	2		TU-SA	2
17			800P-1000P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		14000.00	10/15	10/15	1		MON	1
18			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,350.00	10/13	10/13	1		SAT	1
19			600P-630P PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT	30		\$1,000.00	10/13	10/20	1		SAT	2
20			630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$6,000.00	10/28	10/28	1		SUN	1

*ET*

*1 MA*



REP HEADLINE# 6277344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$650.00	10/14	10/14	1		SUN	1
22			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$4,500.00	10/17	10/17	1		WED	1
23			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/16	10/26	2		TU-F	4
24			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$650.00	10/30	11/2	3		TU-F	3
25			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/22	10/29	1		MON	2
26			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,000.00	10/23	10/26	2		TU-F	2
27			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,300.00	10/30	11/2	2		TU-F	2
28			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY	30		\$250.00	10/15	11/5	1		MON	4
29			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$350.00	10/16	10/19	1		TU-F	1

AUG15/12 09.0  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/23	11/2	1		TU-F	2
31			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/15	11/5	1		MON	4
32			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/16	11/2	3		TU-F	9
33			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/15	10/15	1		MON	1
34			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/22	11/5	1		MON	3
35			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/23	11/2	3		TU-F	6
36			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/15	10/22	1		MON	2
37			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/29	11/5	1		MON	2
38			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/23	11/2	2		TU-F	4

REP HEADLINE# 6277344  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	10/23	11/2	2		TU-F	4
40			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	10/23	11/2	2		TU-F	4
41			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/22	10/22	1		MON	1
42			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	11/5	11/5	1		MON	1
43			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,350.00	10/23	10/26	2		TU-F	2
44			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	10/30	11/2	2		TU-F	2
45			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/22	10/22	1		MON	1
46			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	11/5	11/5	1		MON	1
47			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	10/23	11/2	2		TU-F	4

*NWS @ 7*

REP HEADLINE# 6277344  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			700P-730P	30		\$1,500.00	10/15	10/22	1		MON	2
			PROGRAM : ENT TONIGHT 30									
			CON COM1: ENT TONIGHT 30									
49			700P-730P	30		\$2,000.00	10/29	11/5	1		MON	2
			PROGRAM : ENT TONIGHT 30									
			CON COM1: ENT TONIGHT 30									
50			700A-900A	30		\$1,600.00	10/23	10/26	2		TU-F	2
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
51			700A-900A	30		\$1,800.00	10/30	11/2	2		TU-F	2
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
52			700A-900A	30		\$1,400.00	10/15	10/15	1		MON	1
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
53			700A-900A	30		\$1,600.00	10/29	10/29	1		MON	1
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
54			730P-800P	30		\$2,000.00	10/23	11/2	1		TU-F	2
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
55			900A-1000A	30		\$1,050.00	10/15	11/5	1		MON	4
			PROGRAM : TODAY SHW2-NBC									
			CON COM1: TODAY SHW2-NBC									
56			1100P-1135P	30		\$2,500.00	10/16	11/3	2		TU-SA	6
			PROGRAM : NWSCH8 AT 11<									
			CON COM1: NWSCH8 AT 11<									

EX

News @ 7  
News @ 7

REP HEADLINE# 6277344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG15/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
57			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/15	10/15	1		MON	1
58			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,500.00	10/29	10/29	1		MON	1
59			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,500.00	10/27	10/27	1		SAT	1
60			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$1,350.00	10/27	11/3 MR	1		SAT	2
61			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$1,000.00	10/28	10/28	1		SUN	1
62			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$5,500.00	10/31	10/31	1		WED	1
OCT/12 164000.00 NOV/12 70000.00												
CONTRACT TOTAL 234000.00												
TOTAL SPOTS 187												

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

Great American Media      Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 748      Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dscocle	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3	3	3		3	12	300
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3	3	3	3		9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2	2				4	600
Weekly Totals: Total Spots(Ord Spots)					37	45	48	45	8	164	

Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Client:** Democratic Senate Campaign  
**Buyer:** Comm/ Issue  
**Schedule Dates:** 10/08/12 to 11/11/12  
**Est./PO Number:** 06277344  
**Associated Copies:** No  
**Submission Cost:** 230650  
**Client/Product/Estimate:** 49 / 53 / 1505  
**Weeks:** 5  
**Contract type:** Political  
**Campaign Ref:** E:120822104  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06277344  
**Business Type:** POLITICAL  
**Business Category:** Transactional

Original

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
11	M-F 6p News TWTF..	02	2000	30 Comme	Nbr of Spots	2	2			4	800
12	M-F 6a News TWTF..	02	1250	30 Comme	Nbr of Spots	2	2			4	500
13	M-F 7p News TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
14	M-F 7a Today Show TWTF..	02	1400	30 Comme	Nbr of Spots	2	2			4	560
15	M-F 730p Entertainment Tonight TWTF..	02	1500	30 Comme	Nbr of Spots	1	1			2	300
16	M-F 9a Today Show II TWTF..	01	1050	30 Comme	Nbr of Spots	3	3	3		12	1260
17	M-Su 11p News TWTF..	02	2200	30 Comme	Nbr of Spots	2				2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots		1			1	1400
19	Sat 1130p ET / 1030p CT Saturday Night Live ....S.	03	1350	30 Comme	Nbr of Spots	1				1	135
<b>Weekly Totals: (Total Spots: Ord Spots)</b>					37	45	48	45	8	184	

Great American Media      Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 748      Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	Sun 630p ET / 530p CT NBC Nightly News .....S	01	6000	30 Comme			1			1	600
21	Sun 8a Today Show .....S	02	650	30 Comme		1				1	65
22	Wed 9p ET / 8p CT Law & Order SVU ...W....	02	4500	30 Comme		1				1	450
23	M-F 1p Days Of Our Lives ..TWTF..	02	600	30 Comme		2	2			4	240
24	M-F 1p Days Of Our Lives ..TWTF..	02	650	30 Comme				3		3	195
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme			1	1		2	120
26	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	02	1000	30 Comme			2			2	200
27	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	01	1300	30 Comme				2		2	260
28	M-F 11a Daytime M.....	02	250	30 Comme		1	1	1	1	4	100
29	M-F 12p Today Show III ..TWTF..	02	350	30 Comme		1				1	35
<b>Weekly Totals:</b> Total Spots(Ord Spots)					37	45	48	46	8	184	



Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601  
 PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104  
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC  
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344  
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL  
 Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots		1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	1	1	4	160
32	M-F 3p Doctors TWTF..	03	550	30 Comme	Nbr of Spots	3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1				1	45
34	M-F 3p Doctors M.....	03	550	30 Comme	Nbr of Spots		1	1	1	3	165
35	M-F 4p Dr Oz TWTF..	02	1000	30 Comme	Nbr of Spots		3	3		6	600
36	M-F 4p Dr Oz M.....	02	800	30 Comme	Nbr of Spots	1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots			1	1	2	200
38	M-F 5p News TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
39	M-F 530p News TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
40	M-F 6p News TWTF..	01	2500	30 Comme	Nbr of Spots		2	2		4	1000
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104  
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC  
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344  
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL  
 Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots		1			1	200
42	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
43	M-F 6a News TWTF..	02	1350	30 Comme	Nbr of Spots		2			2	270
44	M-F 6a News TWTF..	01	1450	30 Comme	Nbr of Spots			2		2	290
45	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots		1			1	125
46	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1	1	145
47	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots		2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme	Nbr of Spots		1			1	300
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	400
50	M-F 7a Today Show TWTF..	02	1600	30 Comme	Nbr of Spots			2		2	320
51	M-F 7a Today Show TWTF..	02	1800	30 Comme	Nbr of Spots				2	2	360
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104  
 Buyer: Comm/ Issue Client/Product/Estimate: 49 /53 /1505 Sales Rep: HRP Washington, DC  
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344  
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL  
 Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
52	M-F 7a Today Show TWTF..	02	1400	30 Comme		1				1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme				1		1	160
54	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme			1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme		1	1	1	1	4	420
56	M-Su 11p News TWTF..	01	2500	30 Comme		2	2	2		6	1500
57	M-Su 11p News M.....	02	2200	30 Comme		1				1	220
58	M-Su 11p News M.....	01	2500	30 Comme				1		1	250
59	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	02	1500	30 Comme			1			1	150
60	Sat 6p News .....S.	02	1350	30 Comme			1			1	135
61	Sun 8a Today Show .....S	02	1000	30 Comme			1			1	100
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media      Democratic Senate Campaign Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 748      Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-6888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	Wed 9p ET / 8p CT Law & Order SVU	62	5500	30								550
	..W....			Comme								
Weekly Totals: Total Spots(Ord Spots)						37	45	48	46	8	184	

Grand Totals

Month 10 Weeks: 4												
	10/08	10/15	10/22	10/29	11/05							
Spots	37	45	48	46		184						
Cost	38050	63650	60300	59450		230650						

Grand Totals:

Spots: 184  
 Gross Total: 230,650.00  
 Commission: 34,597.50  
 Net Total: 196,052.50

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCC-IE ND.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em;">AS ORDERED</p>					

**Total Charges:**

This broadcast time will be used by: DSCC-IE ND.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - IE N.D.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MONICA DIXON  
430 S. CAPITOL ST SE  
WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/21/12  
Date
  
Signature
1202-738-8700  
Contact Phone Number

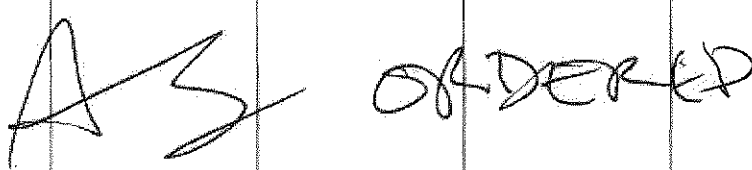
**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
Signature
\_\_\_\_\_  
Printed Name
\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> Matt Oestrich	<b>STATION:</b> WFLA
<b>FROM:</b> Meghan McGarr	<b>HRP OFFICE:</b> Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 8/24/12

<b>BUYER:</b> Laura Bassett
<b>AGENCY:</b> Great American Media
<b>ADDRESS:</b> 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie
<b>PHONE #:</b> 202-338-8700
<b>FAX #:</b> 202-338-0864
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Democratic Senatorial Campaign Committee
<b>CHAIRPERSON:</b>
<b>TREASURER:</b> Monica Dixon
<b>ADDRESS:</b> 430 S. Capitol St. SE Washington DC 20003
<b>PHONE #:</b> 202 224 2447
<b>FAX #:</b> 202 969 0354
<b>OTHER:</b>

**FOR ISSUE**

<b>CANDIDATE:</b> ISSUE
<b>OFFICE:</b>
<b>PARTY:</b> Democratic

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> As Ordered
<b>COMMERICAL LENGTH:</b>
<b>PROGRAMS:</b>
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141

NOV 01 2012

10/24/12 (6)





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Democratic Senate Campaign C  
PROD: Dssc-Ie

2012  
INVOICE DATE 10/28/12 E:120822104  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033222  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 1p Days Of Our Lives	500.00	1	3	10/10	WE	12:59P	30			*WFLA	:30 Commercial				
				10/11	TH	12:59P	30			FLDEMT1201H		500.00			
				10/12	FR	12:58P	30			FLDEMT1201H		500.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	2	4	10/09	TU	12:30A	30			*WFLA	:30 Commercial				
				10/11	TH	12:31A	30			FLDEMT1201H		800.00			
				10/16	TU	11:59P	30			FLDEMT1201H		800.00			
				10/17	WE	11:59P	30			FLDEMT1201H		800.00			
M-F 11a Daytime	250.00	3	6	10/10	WE	11:14A	30			*WFLA	:30 Commercial				
				10/11	TH	11:18A	30			FLDEMT1201H		250.00			
				10/12	FR	11:09A	30			FLDEMT1201H		250.00			
				10/23	TU	11:19A	30			FLDEMT1202H		250.00			
				10/25	TH	11:23A	30			FLDEMT1202H		250.00			
				10/26	FR	11:42A	30			FLDEMT1202H		250.00			
M-F 12p Today Show III	300.00	4	1	10/12	FR	12:27P	30			*WFLA	:30 Commercial				
M-F 2p Rachael Ray	400.00	5	2	10/09	TU	02:45P	30			*WFLA	:30 Commercial				
				10/11	TH	02:28P	30			FLDEMT1201H		400.00			
				10/16	TU	02:58P	30			FLDEMT1201H		400.00			
				10/18	TH	02:16P	30			FLDEMT1202H		400.00			
				10/19	FR	02:31P	30			FLDEMT1202H		400.00			
				10/23	TU	02:25P	30			FLDEMT1202H		400.00			
				10/24	WE	02:34P	30			FLDEMT1202H		400.00			
				10/26	FR	02:37P	30			FLDEMT1201H		400.00			
M-F 3p Doctors										*WFLA	:30 Commercial				
*** Continued ***															

\*\*\* Continued \*\*\*

PERIOD COST	134,650.00	115 Total Units		Debits	.00
		ACTUAL GROSS BILLING	134,650.00	Credits	.00
		AGENCY COMMISSION	20,197.50	SUB-TOTALS	.00
		NET DUE	114,452.50	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Democratic Senate Campaign C  
PRODUCT Dssc-Ie

INVOICE NUMBER 0100033222  
BROADCAST MONTH 10/01/2012 - 10/28  
AMOUNT DUE 114,452.50

REMIT TO:

\*00183

000033640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000033640 00000100033222 011445250 3



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Democratic Senate Campaign C  
PROD: Dssc-Ie

2012  
INVOICE DATE 10/28/12 E:120822104  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033222  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	450.00	7 3	10/10	WE	03:29P	30 FLDEMT1201H	450.00		
			10/11	TH	03:53P	30 FLDEMT1201H	450.00		
			10/12	FR	03:52P	30 FLDEMT1201H	450.00		
M-F 4p Dr Oz					*WFLA	:30 Commercial			
	800.00	8 6	10/09	TU	04:39P	30 FLDEMT1201H	800.00		
			10/10	WE	04:39P	30 FLDEMT1201H	800.00		
			10/12	FR	04:56P	30 FLDEMT1201H	800.00		
			10/16	TU	04:57P	30 FLDEMT1201H	800.00		
			10/18	TH	04:12P	30 FLDEMT1202H	800.00		
			10/19	FR	04:19P	30 FLDEMT1202H	800.00		
M-F 5p News					*WFLA	:30 Commercial			
	1500.00	9 2	10/10	WE	05:30P	30 FLDEMT1201H	1500.00		
			10/12	FR	05:12P	30 FLDEMT1201H	1500.00		
M-F 530p News					*WFLA	:30 Commercial			
	1500.00	10 4	10/10	WE	05:45P	30 FLDEMT1201H	1500.00		
			10/12	FR	05:44P	30 FLDEMT1201H	1500.00		
			10/17	WE	05:47P	30 FLDEMT1201H	1500.00		
			10/19	FR	05:43P	30 FLDEMT1202H	1500.00		
M-F 6p News					*WFLA	:30 Commercial			
	2000.00	11 2	10/11	TH	06:27P	30 FLDEMT1201H	2000.00		
			10/12	FR	06:27P	30 FLDEMT1201H	2000.00		
M-F 6a News					*WFLA	:30 Commercial			
	1250.00	12 2	10/09	TU	06:43A	30 FLDEMT1201H	1250.00		
			10/11	TH	06:30A	30 FLDEMT1201H	1250.00		
M-F 7p News					*WFLA	:30 Commercial			
	1500.00	13 4	10/09	TU	07:11P	30 FLDEMT1201H	1500.00		
			10/11	TH	07:16P	30 FLDEMT1201H	1500.00		
			10/16	TU	07:15P	30 FLDEMT1201H	1500.00		
			10/18	TH	07:13P	30 FLDEMT1202H	1500.00		
M-F 7a Today Show					*WFLA	:30 Commercial			
	1400.00	14 4	10/10	WE	08:50A	30 FLDEMT1201H	1400.00		
			10/12	FR	07:28A	30 FLDEMT1201H	1400.00		
			10/16	TU	08:50A	30 FLDEMT1201H	1400.00		
			10/19	FR	07:59A	30 FLDEMT1202H	1400.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
	1500.00	15 2	10/09	TU	07:39P	30 FLDEMT1201H	1500.00		
			10/18	TH	07:55P	30 FLDEMT1202H	1500.00		
M-F 9a Today Show II					*WFLA	:30 Commercial			
	1050.00	16 9	10/09	TU	09:26A	30 FLDEMT1201H	1050.00		
			10/10	WE	09:29A	30 FLDEMT1201H	1050.00		
			10/11	TH	09:27A	30 FLDEMT1201H	1050.00		
			10/17	WE	09:26A	30 FLDEMT1201H	1050.00		
			10/18	TH	09:56A	30 FLDEMT1202H	1050.00		
			10/19	FR	09:56A	30 FLDEMT1202H	1050.00		
			10/23	TU	09:44A	30 FLDEMT1202H	1050.00		
			10/24	WE	09:57A	30 FLDEMT1201H	1050.00		
			10/26	FR	09:27A	30 FLDEMT1201H	1050.00		
*** Continued ***									

PERIOD COST 134,650.00

115 Total Units  
ACTUAL GROSS BILLING 134,650.00  
AGENCY COMMISSION 20,197.50  
NET DUE 114,452.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Democratic Senate Campaign C  
PROD: DscC-Ie

2012  
INVOICE DATE 10/28/12 E:120822104  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033222  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-Su 11p News	2200.00	17	2	10/10	WE	11:25P	30	FLDEMT1201H	:30 Commercial	2200.00
				10/11	TH	11:21P	30	FLDEMT1201H	:30 Commercial	2200.00
Mon 8-10p ET / 7-9p CT Voice	14000.00	18	1	10/15	MO	07:58P	30	FLDEMT1201H	:30 Commercial	14000.00
Sat 1130p ET / 1030p CT Saturd	1350.00	19	1	10/13	SA	11:48P	30	FLDEMT1201H	:30 Commercial	1350.00
Sun 8a Today Show	650.00	21	1	10/14	SU	09:00A	30	FLDEMT1201H	:30 Commercial	650.00
M-F 1p Days Of Our Lives	600.00	23	4	10/16	TU	12:59P	30	FLDEMT1201H	:30 Commercial	600.00
				10/19	FR	01:59P	30	FLDEMT1202H	:30 Commercial	600.00
				10/23	TU	12:59P	30	FLDEMT1202H	:30 Commercial	600.00
				10/24	WE	01:59P	30	FLDEMT1201H	:30 Commercial	600.00
	600.00	25	1	10/22	MO	01:59P	30	FLDEMT1202H	:30 Commercial	600.00
M-F 11a Daytime	250.00	28	1	10/15	MO	11:17A	30	FLDEMT1201H	:30 Commercial	250.00
M-F 12p Today Show III	350.00	29	1	10/18	TH	12:28P	30	FLDEMT1202H	:30 Commercial	350.00
	400.00	30	1	10/24	WE	12:52P	30	FLDEMT1202H	:30 Commercial	400.00
M-F 2p Rachael Ray	400.00	31	2	10/15	MO	02:58P	30	FLDEMT1201H	:30 Commercial	400.00
				10/22	MO	02:23P	30	FLDEMT1202H	:30 Commercial	400.00
M-F 3p Doctors	550.00	32	6	10/16	TU	03:12P	30	FLDEMT1201H	:30 Commercial	550.00
				10/17	WE	03:23P	30	FLDEMT1201H	:30 Commercial	550.00
				10/19	FR	03:54P	30	FLDEMT1202H	:30 Commercial	550.00
				10/23	TU	03:14P	30	FLDEMT1202H	:30 Commercial	550.00
				10/25	TH	03:54P	30	FLDEMT1201H	:30 Commercial	550.00
				10/26	FR	03:59P	30	FLDEMT1202H	:30 Commercial	550.00
	450.00	33	1	10/15	MO	03:56P	30	FLDEMT1201H	:30 Commercial	450.00
	550.00	34	1	10/22	MO	03:11P	30	FLDEMT1202H	:30 Commercial	550.00
M-F 4p Dr Oz	1000.00	35	3	10/23	TU	04:12P	30	FLDEMT1202H	:30 Commercial	1000.00
				10/24	WE	04:57P	30	FLDEMT1201H	:30 Commercial	1000.00
				10/25	TH	04:11P	30	FLDEMT1202H	:30 Commercial	1000.00
	800.00	36	2	10/15	MO	04:37P	30	FLDEMT1201H	:30 Commercial	800.00
				10/22	MO	04:37P	30	FLDEMT1202H	:30 Commercial	800.00
M-F 5p News	1700.00	38	2	10/24	WE	05:13P	30	FLDEMT1202H	:30 Commercial	1700.00
				10/26	FR	05:14P	30	FLDEMT1201H	:30 Commercial	1700.00
M-F 530p News	1700.00	39	2	10/23	TU	05:59P	30	FLDEMT1202H	:30 Commercial	1700.00
				10/25	TH	05:40P	30	FLDEMT1201H	:30 Commercial	1700.00
M-F 6p News	2000.00	41	1	10/22	MO	06:14P	30	FLDEMT1202H	:30 Commercial	2000.00
M-F 6a News									:30 Commercial	

\*\*\* Continued \*\*\*

PERIOD COST 134,650.00

115 Total Units  
ACTUAL GROSS BILLING 134,650.00  
AGENCY COMMISSION 20,197.50  
NET DUE 114,452.50

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Democratic Senate Campaign C  
PROD: Dscc-Ie

2012  
INVOICE DATE 10/28/12 E:120822104  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033222  
PAGE 4  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	1350.00	43 2	10/23	TU	06:57A	30 FLDEMT1202H	1350.00		
			10/25	TH	06:59A	30 FLDEMT1202H	1350.00		
	1250.00	45 1	10/22	MO	06:40A	30 FLDEMT1202H	1250.00		
M-F 7p News					*WFLA	:30 Commercial			
	2000.00	47 2	10/23	TU	07:11P	30 FLDEMT1202H	2000.00		
			10/25	TH	07:09P	30 FLDEMT1202H	2000.00		
	1500.00	48 2	10/15	MO	07:15P	30 FLDEMT1201H	1500.00		
			10/22	MO	07:24P	30 FLDEMT1202H	1500.00		
M-F 7a Today Show					*WFLA	:30 Commercial			
	1600.00	50 2	10/23	TU	08:49A	30 FLDEMT1202H	1600.00		
			10/25	TH	08:50A	30 FLDEMT1201H	1600.00		
	1400.00	52 1	10/15	MO	08:56A	30 FLDEMT1201H	1400.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
	2000.00	54 1	10/24	WE	07:40P	30 FLDEMT1201H	2000.00		
M-F 9a Today Show II					*WFLA	:30 Commercial			
	1050.00	55 2	10/15	MO	09:29A	30 FLDEMT1201H	1050.00		
			10/22	MO	09:29A	30 FLDEMT1202H	1050.00		
M-Su 11p News					*WFLA	:30 Commercial			
	2500.00	56 4	10/16	TU	11:31P	30 FLDEMT1201H	2500.00		
			10/19	FR	11:30P	30 FLDEMT1202H	2500.00		
			10/23	TU	11:33P	30 FLDEMT1202H	2500.00		
			10/26	FR	11:07P	30 FLDEMT1202H	2500.00		
	2200.00	57 1	10/15	MO	11:11P	30 FLDEMT1201H	2200.00		
Sat 1130p ET / 1030p CT Saturd					*WFLA	:30 Commercial			
	1500.00	59 1	10/27	SA	01:00A	30 FLDEMT1201H	1500.00		
Sun 8a Today Show					*WFLA	:30 Commercial			
	1000.00	61 1	10/28	SU	08:49A	30 FLDEMT1202H	1000.00		
Sun 6p News					*WFLA	:30 Commercial			
	1000.00	63 2	10/14	SU	06:21P	30 FLDEMT1201H	1000.00		
			10/21	SU	06:13P	30 FLDEMT1202H	1000.00		
Total Airtime Gross Spot Revenue:			134,650.00						

PERIOD COST 134,650.00

### 115 Total Units

ACTUAL GROSS BILLING 134,650.00  
AGENCY COMMISSION 20,197.50  
NET DUE 114,452.50

SUB-TOTALS  
TOTAL RECONCILING

Debits .00  
Credits .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV.: Democratic Senate Campaign C  
PROD: Dssc-Ie

2012  
INVOICE DATE 11/25/12  
ORDER TYPE Political  
WFLA I SS  
E:120822104  
WFLA  
INVOICE NUMBER 0100033819  
PAGE 1  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a Daytime	250.00	3	3	10/30	TU	11:43A	30	FLDEMT1201H	250.00		
				10/31	WE	11:48A	30	FLDEMT1202H	250.00		
				11/01	TH	11:58A	30	FLDEMT1202H	250.00		
M-F 2p Rachael Ray	400.00	6	3	10/30	TU	02:34P	30	FLDEMT1202H	400.00		
				10/31	WE	02:19P	30	FLDEMT1202H	400.00		
				11/02	FR	02:31P	30	FLDEMT1202H	400.00		
M-F 9a Today Show II	1050.00	16	3	10/30	TU	09:59A	30	FLDEMT1202H	1050.00		
				10/31	WE	09:57A	30	FLDEMT1201H	1050.00		
				11/02	FR	09:51A	30	FLDEMT1202H	1050.00		
M-F 1p Days Of Our Lives	650.00	24	1	10/31	WE	01:56P	30	FLDEMT1201H	650.00		
	600.00	25	1	10/29	MO	01:57P	30	FLDEMT1202H	600.00		
M-F 11a Daytime	250.00	28	2	10/29	MO	11:19A	30	FLDEMT1201H	250.00		
				11/05	MO	11:14A	30	FLDEMT1202H	250.00		
M-F 12p Today Show III	400.00	30	1	11/02	FR	12:54P	30	FLDEMT1202H	400.00		
M-F 2p Rachael Ray	400.00	31	2	10/29	MO	02:41P	30	FLDEMT1201H	400.00		
				11/05	MO	02:42P	30	FLDEMT1202H	400.00		
M-F 3p Doctors	550.00	32	3	10/31	WE	03:25P	30	FLDEMT1201H	550.00		
				11/01	TH	03:29P	30	FLDEMT1202H	550.00		
				11/02	FR	03:23P	30	FLDEMT1202H	550.00		
	550.00	34	2	10/29	MO	03:56P	30	FLDEMT1202H	550.00		

\*\*\* Continued \*\*\*

PERIOD COST	55,350.00	45 Total Units				Debits	.00
		ACTUAL GROSS BILLING	53,350.00			Credits	2,000.00-
		AGENCY COMMISSION	8,002.50				2,000.00CR
		NET DUE	45,347.50				

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Democratic Senate Campaign C  
PRODUCT  
Dssc-Ie

INVOICE NUMBER 0100033819  
BROADCAST MONTH 10/29/2012 - 11/25/  
AMOUNT DUE 45,347.50

REMIT TO:

\*00163

000033640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000033640 00000100033819 004534750 2



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

33640  
Great American Media  
1010 Wisconsin Avenue NW  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Democratic Senate Campaign C  
PROD: Dscc-Ie

2012  
INVOICE DATE 11/25/12 E:120822104  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033819  
PAGE 2  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/08/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505  
Desc: 06277344

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 4p Dr Dz	1000.00	35 3	11/05 MO 03:30P	30	FLDEMT1202H	550.00		
			*WFLA		:30 Commercial			
			10/30 TU 04:56P	30	FLDEMT1201H	1000.00		
			10/31 WE	30		.00	Preempt S 1000.00- pecial N ews Rpt	
	1000.00	37 2	11/02 FR 04:39P	30	FLDEMT1202H	1000.00		
			10/29 MO 04:57P	30	FLDEMT1201H	1000.00		
			11/05 MO 04:56P	30	FLDEMT1202H	1000.00		
M-F 5p News	1700.00	38 2	*WFLA		:30 Commercial			
			10/30 TU 05:21P	30	FLDEMT1202H	1700.00		
			11/02 FR 05:24P	30	FLDEMT1202H	1700.00		
M-F 530p News	1700.00	39 2	*WFLA		:30 Commercial			
			10/30 TU 05:43P	30	FLDEMT1201H	1700.00		
			11/01 TH 05:38P	30	FLDEMT1202H	1700.00		
M-F 6p News	2500.00	40 2	*WFLA		:30 Commercial			
			10/31 WE 06:09P	30	FLDEMT1201H	2500.00		
			11/02 FR 06:22P	30	FLDEMT1202H	2500.00		
	2500.00	42 1	11/05 MO 06:14P	30	FLDEMT1202H	2500.00		
M-F 6a News	1450.00	46 1	*WFLA		:30 Commercial			
			11/05 MO 06:29A	30	FLDEMT1202H	1450.00		
M-F 7p News	2000.00	47 2	*WFLA		:30 Commercial			
			10/31 WE 07:25P	30	FLDEMT1202H	2000.00		
			11/01 TH 07:14P	30	FLDEMT1202H	2000.00		
	2000.00	49 1	11/05 MO 07:23P	30	FLDEMT1202H	2000.00		
M-F 7a Today Show	1800.00	51 2	*WFLA		:30 Commercial			
			10/30 TU 08:58A	30	FLDEMT1201H	1800.00		
			11/01 TH 08:58A	30	FLDEMT1202H	1800.00		
	1600.00	53 1	10/29 MO 08:39A	30	FLDEMT1201H	1600.00		
M-F 730p Entertainment Tonight	2000.00	54 1	*WFLA		:30 Commercial			
			10/30 TU 07:55P	30	FLDEMT1202H	2000.00		
M-F 9a Today Show II	1050.00	55 2	*WFLA		:30 Commercial			
			10/29 MO 09:59A	30	FLDEMT1202H	1050.00		
			11/05 MO 09:59A	30	FLDEMT1202H	1050.00		
M-Su 11p News	2500.00	56 2	*WFLA		:30 Commercial			
			10/31 WE 11:13P	30	FLDEMT1201H	2500.00		
			11/02 FR 11:20P	30	FLDEMT1202H	2500.00		
	2500.00	58 1	10/29 MO 11:22P	30	FLDEMT1202H	2500.00		
Sat 7p Star Watch	1000.00	64 1	*WFLA		:30 Commercial			
			11/03 SA	30		.00	Preempt Sp 1000.00- orts Over run	
Total Airtime Gross Spot Revenue:			53,350.00					

PERIOD COST	55,350.00	45 Total Units	ACTUAL GROSS BILLING	53,350.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	8,002.50	TOTAL RECONCILING	Credits	2,000.00-
			NET DUE	45,347.50			2,000.00CR

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